opensource.com annual reader survey 2013

You identify yourself as:	Response Percent	Response Total
Male	89.83%	53
Female	6.78%	4
Prefer not to specify	3.39%	2
Total # of respondents **59**. Statistics based on **59** respondents; **0** filtered; **0** skipped.		
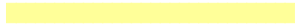
What region of the world do you live in?	Response Percent	Response Total
Africa	0%	0
Asia	5.09%	3
Australia	8.48%	5
Europe/Middle East	33.9%	20
Latin America (Central and South)	3.39%	2
North America	49.15%	29
Total # of respondents **59**. Statistics based on **59** respondents; **0** filtered; **0** skipped.		

What industry do you work in?	Response Percent	Response Total
Consulting/business services	0%	0
Education/Academia	8.62%	5
Engineering	0%	0
Financial services	0%	0
Government	6.9%	4
Healthcare	1.72%	1
Information Technology – Hardware	0%	0
Information Technology – Software	46.55%	27
Journalism/Media	3.45%	2
Legal services	1.72%	1
Marketing/PR	0%	0
Science	3.45%	2
Small business owner	10.35%	6
Student	8.62%	5
Retired	8.62%	5
Total # of respondents **59**. Statistics based on **58** respondents; **0** filtered; **1** skipped.		

What is your job title?		Response Percent	Response Total
Business owner		17.24%	10
C-level		3.45%	2
VP/Director		5.17%	3
Manager		10.35%	6
Individual Contributor		20.69%	12
Student		8.62%	5
Other (please specify)		34.48%	20
	Total # of respondents **59**. Statistics based on **58** respondents; **0** filtered; **1** skipped.		
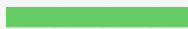
How were you introduced to opensource.com?		Response Percent	Response Total
News site		13.56%	8
Business or partner site		0%	0
Blog or personal site		3.39%	2
Was a Red Hat Magazine reader		20.34%	12
Twitter		8.48%	5
Facebook		0%	0
Word of mouth		8.48%	5
A conference		3.39%	2
Don't remember		27.12%	16
Other (please specify)		15.25%	9
	Total # of respondents **59**. Statistics based on **59** respondents; **0** filtered; **0** skipped.		

How are you typically alerted to a new article/post?	Response Percent	Response Total
Website homepage	13.56%	8
RSS feed	27.12%	16
Weekly subscriber email	28.81%	17
Red Hat email	8.48%	5
Twitter	13.56%	8
Facebook	0%	0
Google+	1.7%	1
LinkedIn	0%	0
Other (please specify)	6.78%	4

Total # of respondents **59**.
Statistics based on **59** respondents; **0** filtered; **0** skipped.
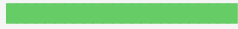
How frequently do you share opensource.com stories through social media (Facebook, Twitter, Google+, LinkedIn, Pinterest, blogs, identi.ca, etc.)?	Response Percent	Response Total
Daily	12.07%	7
Weekly	15.52%	9
Monthly	24.14%	14
Never	37.93%	22
Other (please specify)	10.35%	6

Total # of respondents **59**.
Statistics based on **58** respondents; **0** filtered; **1** skipped.

Compared to other tech-sites, how user-friendly is opensource.com?	Response Percent	Response Total
Not user-friendly	1.72%	1
Sort of user-friendly	39.66%	23
Very user-friendly	51.72%	30
Other (please elaborate)	6.9%	4

Total # of respondents **59**.
Statistics based on **58** respondents; **0** filtered; **1** skipped.

Do you see value in creating an opensource.com account and logging in?	Response Percent	Response Total
Yes	38.6%	22
No	56.14%	32
Other (please elaborate)	5.26%	3

Total # of respondents **59**.
Statistics based on **57** respondents; **0** filtered; **2** skipped.

How often do you read articles from opensource.com?	Response Percent	Response Total
Daily	23.73%	14
Weekly	47.46%	28
Monthly	15.25%	9
Other (please specify)	13.56%	8
	Total # of respondents **59**. Statistics based on **59** respondents; **0** filtered; **0** skipped.	

Which topic is of the most interest to you?	Response Percent	Response Total
Business	29.83%	17
Government	12.28%	7
Education	19.3%	11
Health	5.26%	3
Law	7.02%	4
Life	26.32%	15
	Total # of respondents **59**. Statistics based on **57** respondents; **0** filtered; **2** skipped.	
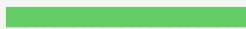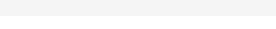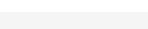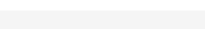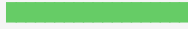
Did you realize the articles were categorized into channels?	Response Percent	Response Total
Yes	57.63%	34
No	42.37%	25
	Total # of respondents **59**. Statistics based on **59** respondents; **0** filtered; **0** skipped.	
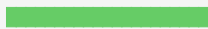
Have you read one of our eBooks?	Response Percent	Response Total
Yes	3.45%	2
No	34.48%	20
Didn't realize eBooks are available	62.07%	36
	Total # of respondents **59**. Statistics based on **58** respondents; **0** filtered; **1** skipped.	

What other news sites do you frequent? (choose all that apply)	Response Percent	Response Total
Lxer.com	31.58%	18
Hacker Newks	15.79%	9
Twitter feeds	38.6%	22
Alltop	7.02%	4
Shareable	5.26%	3
Google News	40.35%	23
CNET	35.09%	20
ComputerWorld	19.3%	11
eWeek	12.28%	7
Huffington Post	22.81%	13
Linux.com	52.63%	30
LinuxToday.com	29.83%	17
LinuxWorld Magazine	15.79%	9
Linux Journal	36.84%	21
lwn.net	28.07%	16
Mashable	17.54%	10
NPR	15.79%	9
Reddit	21.05%	12
Slashdot	43.86%	25
TechCrunch	19.3%	11
The Register	26.32%	15
ZDNet	29.83%	17
Other (please specify)	24.56%	14

Total # of respondents **59**.
Statistics based on **57** respondents; **0** filtered; **2** skipped.

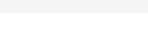| Have you accessed our resources (events calendar, list of conferences, list of projects/applications, list of organizations)?	Response Percent	Response Total
Yes	23.73%	14
No	44.07%	26
Didn't realize resources are available	32.2%	19

Total # of respondents **59**.
Statistics based on **59** respondents; **0** filtered; **0** skipped.

Have you ever used opensource.com as a way to help someone understand open source?	Response Percent	Response Total
Yes	27.12%	16
No	69.49%	41
Other (please elaborate)	3.39%	2
	Total # of respondents **59**. Statistics based on **59** respondents; **0** filtered; **0** skipped.	

How often do you engage with us (reply, like, share an article, etc.) through social media (Twitter, Facebook, Google+, LinkedIn, Pinterest etc.)?	Response Percent	Response Total
Daily	6.78%	4
Weekly	15.25%	9
Monthly	13.56%	8
Never	25.42%	15
I don't engage with any news sites via social media	38.98%	23
	Total # of respondents **59**. Statistics based on **59** respondents; **0** filtered; **0** skipped.	

Have you reused any opensource.com images? (Creative Commons licensed images available at flickr.com/opensourceway)	Response Percent	Response Total
Yes	3.39%	2
No	74.58%	44
Didn't know I could reuse images	22.03%	13
	Total # of respondents **59**. Statistics based on **59** respondents; **0** filtered; **0** skipped.	

Whom would you like to see interviewed by opensource.com?	Response Total
	27
	Total # of respondents **59**. Statistics based on **27** respondents; **0** filtered; **32** skipped.

Do you have any comments or other suggestions for opensource.com?	Response Total
	20
	Total # of respondents **59**. Statistics based on **20** respondents; **0** filtered; **39** skipped.

Please enter your email address if you would like to be added to our mailing list.	Response Total
	9
	Total # of respondents **59**. Statistics based on **9** respondents; **0** filtered; **50** skipped.